

BLUECREST COLLEGE, GHANA



CSR REPORT

INITIATIVES AT A GLANCE

Ever since its inception, the BlueCrest college community has always believed that the true meaning of education goes beyond just classrooms and campus walls. We have always known that the real purpose of education is to make this society and the country a better place for future generations. Every educational institution in Ghana is responsible for not just training students with employable skills, but also polish young minds as potential leaders of the future.

It is with this thought that we have undertaken several socially, culturally and environmentally responsible initiatives in 2018 that resonate with our basic principles and philosophies. These programmes came up after months of deliberation and meticulous planning carried out by our team, who spared no effort to ensure that the granted resources were utilized entirely for the benefit of the community.

It will not be far-fetched to say that no matter where we come from, we consider Ghana as our home and the Ghanaian community as our people. As an educational institution, we are trying to give back to our community with the best of what we can offer - quality education. Information, awareness and sensitisation lay at the core of our CSR programmes in 2018 and will continue to be in the years to come. We hope that in the coming years we can scale up the size of our initiatives and contribute to the well-being and growth of Ghana.



Topic: Right to Information Awareness

Beneficiaries: General Public

Date: 28th September 2018

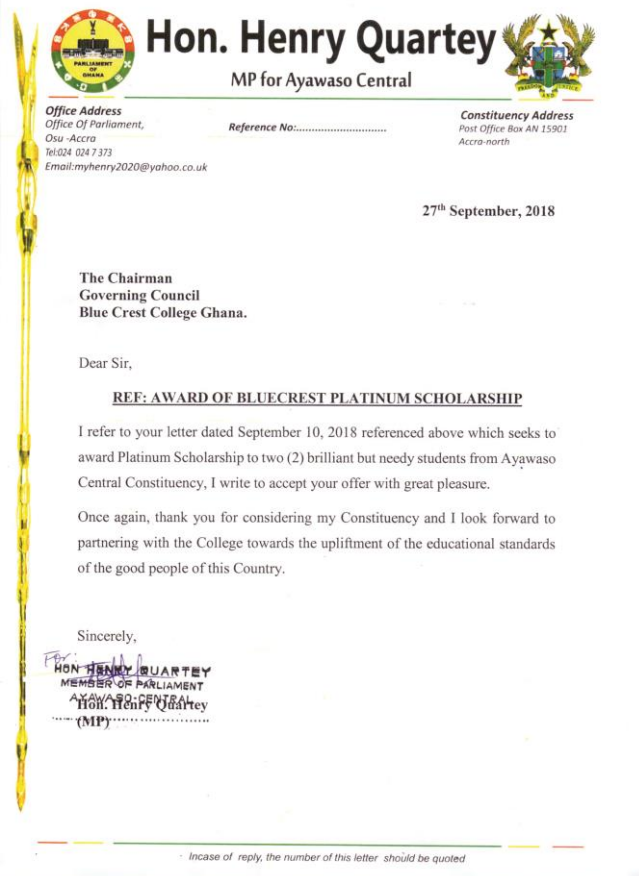
BlueCrest College celebrated "Right to Information Day" to create awareness among the public about the Right to Information bill which is yet to be passed in Ghana. Media experts, at a panel discussion in Accra, have called on the Government to be proactive and finalise debates and reviews for the passage of the Right to Information (RTI) Bill into law.

The conference had participants from the student community, the general public and astute media professionals. Political historian and Chair of Journalism at the African University College of Communication, Prof. Nana Essilfie-Conduah, Seasoned Journalist and Managing Editor of the Insight Newspaper, Mr. Kwesi Pratt Jnr, Deputy Editor of the New Crusading Guide Newspaper, Mr. Ernest Addo, Chairman of the National Media Commission, Mr. Kwasi Gyan Apenteng, and an industrious independent journalist and former BBC Correspondent of Senegal, Mr. David Hecht graced the occasion.

Topic: BlueCrest College Awards Ghc 25,000 Scholarship package for 2018/2019 admission year.

Beneficiaries: Ayawaso Constituency

Date: 27th September 2018



BlueCrest College as part of its Corporate social responsibly (CSR) has awarded a platinum scholarship worth Ghc 15,000 to needy but brilliant students within the Ayawaso Constituency for the 201/2019 academic year.

The Scholarship award was presented by the Group Chairman, Chairman of the Governing Council and the registrar of BlueCrest College to the member of (M.P) parliament for the Ayawaso constituency Hon. Henry Quartey who serves as the Deputy Minister of Interior.



Best Private Journalism College in Ghana

Beneficiaries: Journalism Department

Date: 15th September 2018

BlueCrest College has been awarded the Best Private Journalism College in the country at the annual Africa International Award of Merit. The awarding body, West Africa International Press Ltd, presented the award to BlueCrest College at a recently held International Conference on Parliamentary Democracy in Africa / Awards 2018, in Akosombo in the Eastern Region. The recognition upheld in high esteem the School of Journalism of the BlueCrest College for their immense and astounding involvement in campaign sensitisation exercises over the years within the country and Africa at large. Mr. Dzokoto urged institutions in the country to, as much as possible, be involved in sensitisation exercises to help impact positively on the society.



Topic: World Environment Day

Beneficiaries: General Public

Date: 7 June 2018

Bluecrest, as part of its Cooperate-Social Responsibility (CSR) on Tuesday held a sensitization programme at the school's auditorium to commemorate the celebration of the 2018 Environment Day with a global aim of "Beating Plastics".

Ahead of the celebration, the Mass Communication and Journalism Department of the school engaged the public at the malls and other centres, to educate them on seeking their views on how Ghana could manage plastic waste in the country.

The legislator, who was a Key Note Speaker at the event, recognised efforts by the Mass Communication and Journalism Department of BlueCrest, of instilling good sanitation practices among students and the Ghanaian public.

Speaking in an interview, the deputy minister said, "I want to applaud the staff and management of Bluecrest College for taking such a bold step and of course a median program, likely for me in my constituency to lead this crusade of educating the people of the need to ensure that we live in a clean environment " an elated Mr. Quatey said. The minister also stated that, there are laws backing state agencies for the full implementation of the environmental laws.

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GHANA BROADCASTING CORPORATION
BROADCASTING HOUSE, P. O. BOX GP 1633, ACCRA - GHANA

Our Ref. No.: TD./LSW.32/18/

8th May, 2018

The Registrar,
BlueCrest College,
P.O. Box AN 18392,
Ring Road,
Accra - Ghana.

Attention: Richard Nartey

Dear Sir/Madam,

APPRECIATION

I write on behalf of Management and participants to express our appreciation to you for your immense contribution to the success of a-five (5) weekend "*Free Certified Workshop for GBC Staff*" organized by your institution.

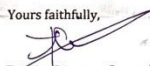
On behalf of Management, I wish to express our sincere appreciation for your interest in the career development of our staff.

We believe it was a fruitful learning experience for our staff and their participation in the courses has equipped them with more knowledge and skills to enable them perform efficiently and effectively in their respective job functions.

We expect that this gesture will mark the beginning of our relationship with your College, for other collaborative partnership(s) in the future.

Thank you.

Yours faithfully,


For: Ag. Director-General
John O. Korasare
Director of Human Resource
cc: Ag. D-G, File.



THE AUTHENTIC AND TRUSTED VOICE OF GHANA

Topic: Workshop on Trending Technologies in ICT & Management

Beneficiaries: Ghana Broadcasting Corporation

Date: 5th May 2018

Senior management members of Ghana Broadcasting Corporation (GBC) benefited immensely from BlueCrest College Corporate Social Responsibility (CSR) program which had close to 80 staff trained in series of certified workshops. Among the selected topics were, Project Management, Corporate Leadership & Governance, Advanced Excel, Cloud Computing Technologies and Academic Writing. Receiving the certificates on behalf of GBC was the HR Director who expressed profound gratitude to BlueCrest College for embarking on such a wonderful initiative and most importantly

extending such gesture to the members of GBC. He noted with joy that beneficiaries of this training will be challenged to put their knowledge into productive use by the organization. Certificates were issued in all six (6) disciplines to the respective participants.

**Topic: World Water Day****Beneficiaries:** General Public**Date:** 22nd March 2018

The Department of Mass Communication and Journalism at Blue Crest University College has organized a walk to educate the public as part of World water Day. The head of Department of Mass Communication at the University College, Mr Kofi Dzokoto speaking with the media ahead of the walk said the department's mandate is to educate the public and the 'Save the Water' walk is to encourage Ghanaians to use water wisely. He called on the government to continue on its fight against galamsey to preserve the various water bodies in the country.

Some of the students were holding placards with inscription such as 'Water is life, don't waste it, the less you use H₂O, the more U save, Every drop of water counts so save water' among others. The students walking through some of the principal streets of Accra shared leaflets on water education as well as talking to pedestrians about the relevance of World Water Day.



Topic: Wear Ghana

Beneficiaries: General Public

Date: 17th March 2018

BlueCrest Ghana joined hands with Ghana street fashion to promote “Wear Ghana” initiative. The Member of Parliament (MP) for Kpando Constituency in the Volta Region, Ms. Della Sowah who is also a Brand Ambassador of Wear Ghana has advised fashion students to be unique and innovative in their work as they propagate the made in Ghana campaign. Speaking to students of BlueCrest University College in Accra, during a working tour to the school, the MP urged the students to train themselves to be outstanding in all that they do and also market the Ghanaian culture. Blue Crest School of Fashion and Design was honoured with an Award and Citation for being one of the few foreign organisations that have established a school to provide skill based training to interested Ghanaians and to acquire entrepreneurial skills in the fashion industry in order to build a successful career in the fashion industry.

**Topic: World Pi Day****Beneficiaries:** General Public**Date:** 14th March 2018

As part of drawing attention to this unusual celebration, BlueCrest College – a private tertiary technology education provider in Ghana, in partnership with Planetarium Ghana – organised a free workshop on Robotic Engineering for Senior High School (SHS) students as they prepare for their Mathematics and Physics courses in the upcoming West African Senior School Certificate Examinations (WASSCE). Labone Senior High, Preset Pace Setters and St. Thomas Aquinas were among the schools who took part in this activity.

Dr. Jacob Ashong, Director of the Ghana Planetarium Science Centre and Founder of the Astronomical Society of Ghana, during the workshop, took time to engage the students in various Mathematical drills. He also emphasized the readiness of his Science Center to advance the course of science research and tools that will help make learning and teaching of mathematics stress free.



Topic: World Environment Day

Beneficiaries: General Public

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